



Company

Competitive Advantage.

- Employees are 5x more committed in companies that offer employee volunteer programs. Volunteer Time Off (VTO) keeps employees engaged with the added benefit of improving society. **Retention.**
- When employees volunteer, they are more satisfied with their jobs and their sense of purpose. **Engagement.**
- Team volunteer opportunities create a way employees can work together outside of the day-today office setting.



Employees

Boosts Morale.

• Volunteering fosters relationships and community, which increases morale between employees and other peers.

Happier.

• Employees are happier when they contribute to something greater. Volunteering releases endorphins, and reduces stress and anxiety.

Skill-Building.

• Employees have the opportunity to use their skills in real-world situations, and as a result, can be utilized as professional development.



Community

Active VS Passive.

• Donors are increasingly seeking more active versus passive relationships with nonprofits, which can in part be facilitated through volunteering.

Value of a volunteer hour.

• In 2025, the value of a volunteer hour is estimated to be \$33.49. Volunteers contribute thousands of dollars in value through sharing time and talent.

Advocacy.

• Committed volunteers are avid promoters and advocates for the nonprofits they support.

